



CORPORATE GIFTS &
INCENTIVES 2021|22



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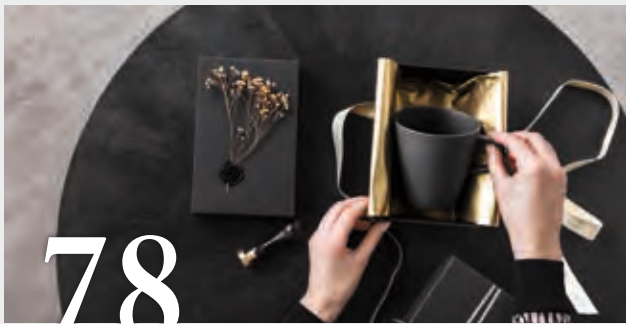
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Innovation

INSPIRED BY TRADITION

INTERNATIONAL LIFESTYLE BRAND STEEPED IN TRADITION

Since its foundation in 1748, Villeroy & Boch has been one of the most style-defining companies in Europe. A wealth of expertise and centuries-long experience come together to create the finest ceramics with excellent quality standards, a wide variety of distinctive designs and first-class functionality that inspires people all around the world while setting global trends.

INNOVATIVE AND STYLISH

Pioneering spirit and progression are deeply rooted in Villeroy & Boch's corporate culture. Whether optimising ceramic material, production processes or product functionality and aesthetics: for more than 270 years, Villeroy & Boch has stood for the highest demands on innovation and design, regularly setting new standards.

PREMIUM QUALITY

Villeroy & Boch is able to ensure the premium quality of its fine porcelain due to its careful selection of raw materials, precise craftsmanship, cutting-edge technology and the strictest quality checks. Combined with passion and attention to detail, Villeroy & Boch can produce unusually high-quality products that have made this brand so popular around the world.

CUSTOMER FOCUS AND SERVICE

Our thoughts and actions begin and end with the customer. This focus continually inspires Villeroy & Boch to provide competent and solution-oriented support as well as an extensive range of services to find a solution that is perfectly tailored to every customer's needs.



Historic headquarters: the Old Abbey



The innovative design of NewMoon



Quality check

Purpose OF USE

Trend collections by the global Villeroy & Boch brand for a personalised take on corporate communications. Individually customisable.

PROMOTIONS & INCENTIVES

Choose high-quality advertising materials to showcase your brand and raise its profile with your target audience.

- Lotteries
- Customer loyalty
- Rewarding systems
- Gift with purchase
- Incentives
- Membership offers

CORPORATE GIFTS

At Villeroy & Boch, you can find ideal incentives and gifts to say a special thank you on different occasions.

- Events
- Company anniversaries
- Product launches
- Company gift assortment
- Gift of honour
- Christmas



Events



Gift of honour (Packaging proposal)



“Our products,
individually customisable
and in premium packaging”

Christmas gift
(Packaging proposal)

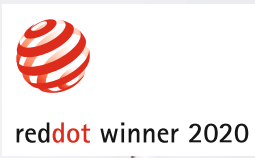


Best-sellers &

DESIGN HIGHLIGHTS

Villeroy & Boch combines trendsetting design with outstanding functionality to create breathtaking style statements and impressive interior design highlights. Discover our exceptional product ideas, from expertly crafted porcelain to stylish accessories, and surprise your customers, employees and business partners with a truly special gift.

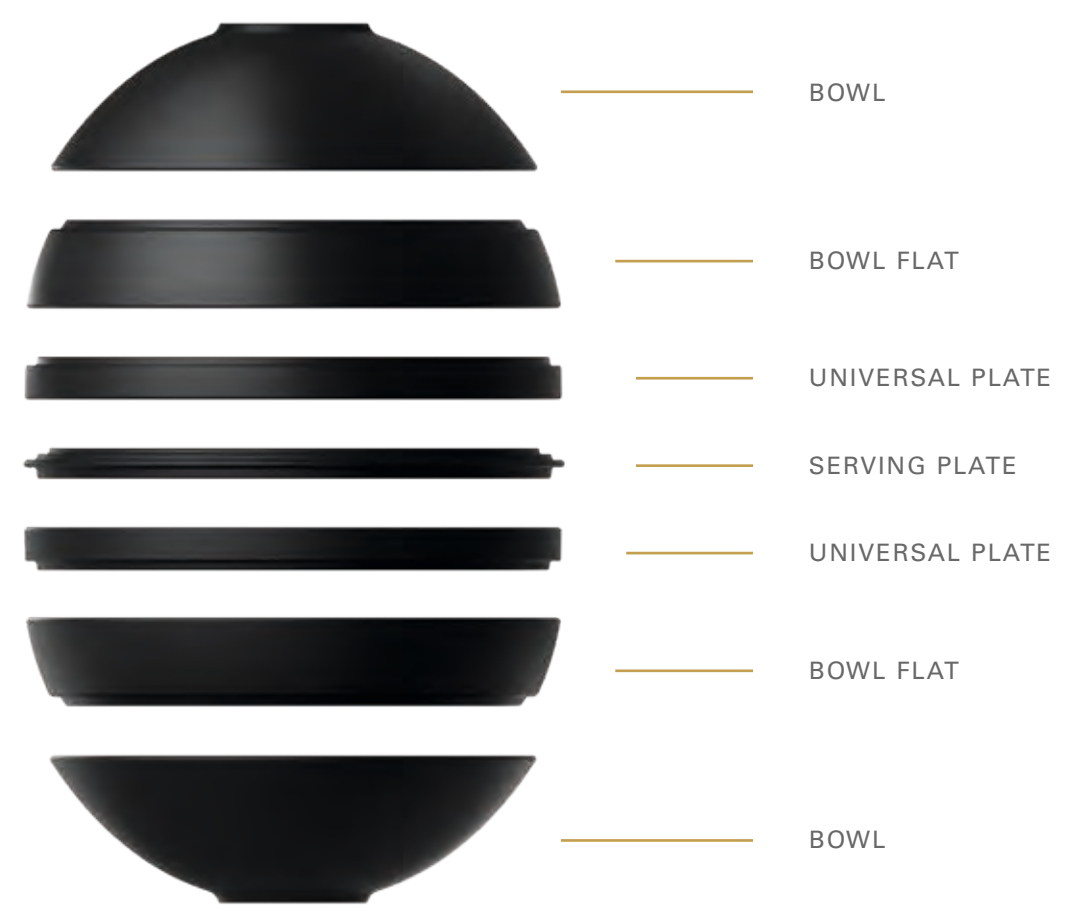
LA BOULE



”Breathtaking look,
fascinating functionality“



LA BOULE Collection



“ Exclusive design inspired by
the shape of the moon ”



COORDINATES IDEALLY WITH
MANUFACTURE ROCK

NEWMOON Collection



„A true reflection of nature“

MANUFACTURE ROCK

Collection



Bowl flat
24 cm · 0,43 l
10-4239-2536



Coffee cup
10,5 x 8 x 7,5 cm · 0,22 l
10-4239-1300



Saucer coffee cup
15,5 cm
10-4239-1310



Espresso cup
8,5 x 6,5 x 6 cm · 0,1 l
10-4239-1420



Saucer espresso cup
12 cm
10-4239-1430



Mug
12,5 x 9,5 cm · 0,37 l
10-4239-9651



Square flat plate
28 cm
10-4239-2610



Square serving/gourmet plate
32,5 cm
10-4239-2680



Rectangular multifunctional plate
28 x 17 cm
10-4239-2772



Gourmet plate
32 cm
10-4239-2590



Flat plate
27 cm
10-4239-2620



Pasta plate
28 cm · 0,28 l
10-4239-2790



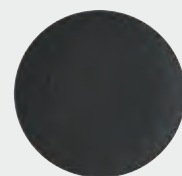
Rectangular serving plate
35 x 18 cm
10-4239-2281



Dip bowl set 4 pcs.
Bowls 8 x 8 x 4 cm · 0,11 l
Plate 28 x 7 cm
10-4239-9023



White coffee cup & saucer 2 pcs.
17 cm · 0,42 l
10-4239-1200



Bread & butter plate
16 cm
10-4239-2660



Salad plate
22 cm
10-4239-2640



Bowl
14 cm · 0,43 l
10-4239-1900



Espresso cup & saucer 2 pcs.
16 cm · 0,11 l
10-4239-1410



”Enjoy coffee specialities in style,
any place & any time“

COFFEE TO GO
Collection

Manufacture Rock



- STYLISH PACKAGING
- FLAVOURLESS PORCELAIN LID
- SECURE SEAL
- FOR HOT AND COLD DRINKS
- SUSTAINABLE & PLASTIC-FREE
- AUTHENTIC TASTE
- MADE IN GERMANY



Mug Manufacture Rock
14,8 x 8,5 cm · 0,35l
10-4868-9358



Mug Manufacture Rock
11,5 x 8,5 cm · 0,29l
10-4868-9359



MANUFACTURE ROCK BLANC

Collection



Bowl flat
24 cm · 0,43 l
10-4240-2536



Coffee cup
10,5 x 8 x 7,5 cm · 0,22 l
10-4240-1300



Saucer coffee cup
15,5 cm
10-4240-1310



Espresso cup
8,5 x 6,5 x 6 cm · 0,1 l
10-4240-1420



Saucer espresso cup
12 cm
10-4240-1430



Mug
12,5 x 9,5 cm · 0,37 l
10-4240-9651



Square flat plate
28 cm
10-4240-2610



Square serving/gourmet plate
32,5 cm
10-4240-2680



Rectangular multifunctional plate
28 x 17 cm
10-4240-2772



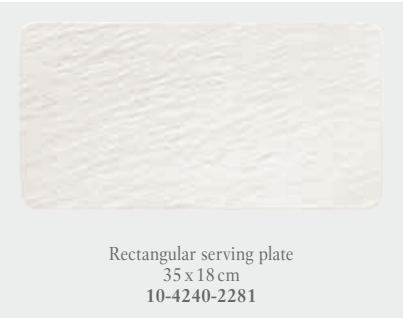
Gourmet plate
32 cm
10-4240-2590



Flat plate
27 cm
10-4240-2620



Pasta plate
28 cm · 0,28 l
10-4240-2790



Rectangular serving plate
35 x 18 cm
10-4240-2281



Dip bowl set 4 pcs.
Bowls 8 x 8 x 4 cm · 0,11 l
Plate 28 x 17 cm
10-4240-9023



White coffee cup & saucer 2 pcs.
17 cm · 0,42 l
10-4240-1200



Bread & butter plate
16 cm
10-4240-2660



Salad plate
22 cm
10-4240-2640



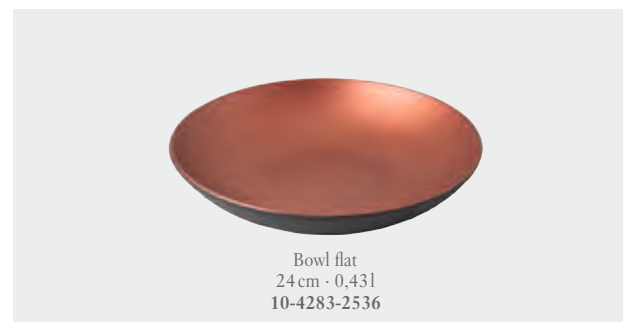
Bowl
14 cm · 0,43 l
10-4240-1900



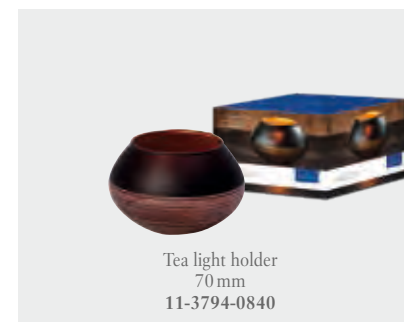
Espresso cup & saucer 2 pcs.
16 cm · 0,11 l
10-4240-1410



MANUFACTURE
ROCK GLOW
Collection



MANUFACTURE SWIRL
Collection





“Coffee experience in
a perfectly-designed shape”

NEWWAVE Collection



Espresso cup
0,08 l
10-2484-1425



Partyplate small
17 x 13 cm
10-2484-2831



Mug
0,3 l
10-2484-9651



Latte Macchiato glass
150 mm · 0,5 l
11-3737-3421



Partyplate large
22 x 17 cm
10-2484-2830



Demi-tasse spoon
12 cm
14-5714-0180



Coffee spoon
17,5 cm
14-5714-0160



„The classic all-rounder –
at home and in the office“



FOR ME — Collection —



Mug
0,34l
10-4153-9651



Coffee mugs set 2 pcs.
0,34l
10-4153-8403



Snack set 2 pcs.
0,75l
10-4153-8116



Espresso set 2 pers.
(2x espresso cup,
2x saucer espresso cup)
10-4153-8420



Breakfast set 2 pers.
(2x french-bowl, 2x salad plate,
2x mug)
10-4153-7041



Coffee set 4 pers.
(4x coffee cup, 4x saucer coffee cup,
4x salad plate)
10-4153-9014



Starter set 4 pers.
(4x french-bowl, 4x flat plate,
4x salad plate, 4x mug)
10-4153-7277





“Coffee break with
a personal message”

STATEMENT

Collection



Mug Lieblingsmensch
11,5 x 7,8 x 10,4 cm · 0,34l
10-1621-9651



Mug Keep calm
11,5 x 7,8 x 10,4 cm · 0,34l
10-1621-9652



Mug I don't like Mondays
11,5 x 7,8 x 10,4 cm · 0,34l
10-1621-9653



Mug Don't talk to me
11,5 x 7,8 x 10,4 cm · 0,34l
10-1621-9654



Mug Amazing. Not Perfect.
11,5 x 7,8 x 10,4 cm · 0,34l
10-1621-9655



Mug Good Morning Sunshine.
11,5 x 7,8 x 10,4 cm · 0,34l
10-1621-9656



Mug I woke up like this
11,5 x 7,8 x 10,4 cm · 0,34l
10-1621-9657



Mug Make it happen
11,5 x 7,8 x 10,4 cm · 0,34l
10-1621-9658



Mug Live Love Laugh
11,5 x 7,8 x 10,4 cm · 0,34l
10-1621-9659



Mug Coffee is hug in mug
11,5 x 7,8 x 10,4 cm · 0,34l
10-1621-9660



Mug Namaste
11,5 x 7,8 x 10,4 cm · 0,34l
10-1621-9661



Mug Breakfast Wine
11,5 x 7,8 x 10,4 cm · 0,34l
10-1621-9662



Mug Good Vibes only
11,5 x 7,8 x 10,4 cm · 0,34l
10-1621-9663



Mug C'est la vie
11,5 x 7,8 x 10,4 cm · 0,34l
10-1621-9664



Mug The best yet come
11,5 x 7,8 x 10,4 cm · 0,34l
10-1621-9665



„ Vibrant variety “



„ Multifunctional
style statement “

FLOW — Collection —



Salad bowl with handle
1,8l
10-3420-3230



CERA — Collection —



Plate rectangular
21 x 10,5 cm
16-3364-2669





like.

TREND RANGE

like. is the new and young on-trend brand from Villeroy & Boch that combines multifunctional and sustainable products with creative designs and a handmade character. Ranging from a trendy pottery look through to eco-friendly on-the-go solutions, our *like.* products are perfect for any occasion – *Amazing, not perfect!*





„Sustainable companions –
Because I care for
the things I like“

TO GO — Collection —



Dish L
0,8l
10-4865-3690



Dish M
0,35l
10-4865-3693



Dish S
0,08l
10-4865-3696



Mug
14,5 x 8,5 cm · 0,35l
10-4865-9620



Mug
10,5 x 8,5 cm · 0,29l
10-4865-9310



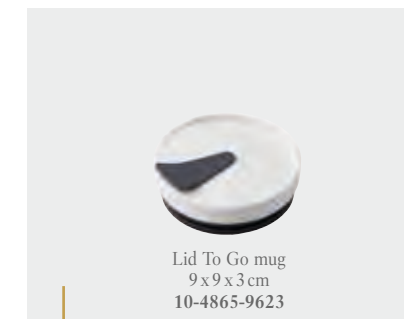
Mug Toy's Delight
14,5 x 8,5 cm · 0,35l
10-4868-9220



Mug Succulente
14,5 x 8,5 cm · 0,35l
10-4868-9205



Mug Succulente
10,5 x 8,5 cm · 0,29l
10-4868-9355



Lid To Go mug
9 x 9 x 3 cm
10-4865-9623



Mug Marmory
14,5 x 8,5 cm · 0,35l
10-4868-9360

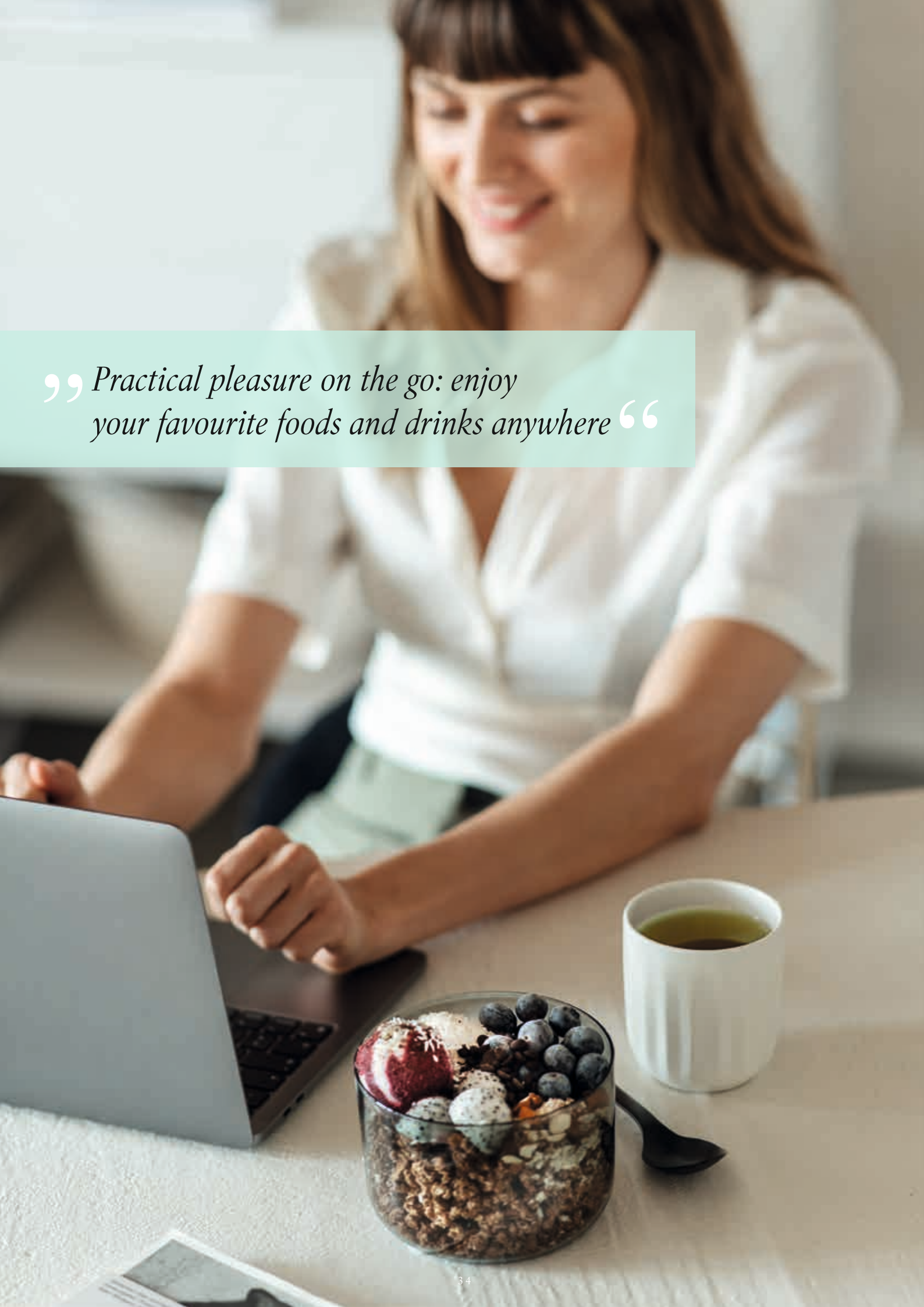


Mug Marmory
10,5 x 8,5 cm · 0,27l
10-4868-9354

MORE COLORS
AVAILABLE

ALSO COORDINATES
WITH OUR
ARTESANO MUGS





“Practical pleasure on the go: enjoy
your favourite foods and drinks anywhere”

TO GO & TO STAY

Collection



Lunch box M rectangular
20 x 13 x 6 cm · 0,64l
10-4869-9414



Lunch box L rectangular mineral
20 x 13 x 7,5 cm · 0,94l
10-4869-9415



Lunch box set rectangular
20 x 13 x 13 cm
10-4869-9419



Lunch box set round
13 x 13 x 15 cm
10-4869-9420



Drinking bottle black
8 x 29 cm · 1l
10-4869-7995



Drinking bottle mineral
8 x 22 cm · 0,55l
10-4869-7996



Mug with lid
10 x 8,5 cm · 0,32l
10-4869-9334



Mug with lid
13 x 8,5 cm · 0,45l
10-4869-9340





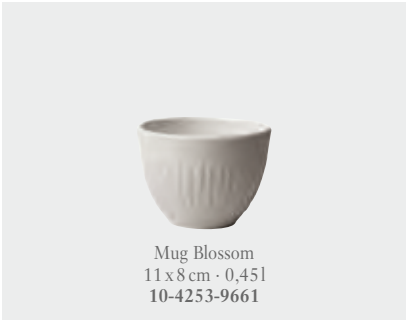
„Find your perfect match!“



IT'S MY MATCH

Collection

white



Also available in the following colours

green



mineral



powder



Also available in the following reliefs

blossom

leaf

uni





„Clear, minimalist and versatile“

IT'S MY MATCH

Collection

it's my match - glass



Water glass, set 2 pcs.
9 x 10 cm · 0,38 l
11-3697-8145



Longdrink tumbler, set 2 pcs.
8 x 14 cm · 0,41 l
11-3697-8265



Water glass mineral, set 2 pcs.
9 x 10 cm · 0,38 l
11-3697-8146



Longdrink tumbler mineral, set 2 pcs.
8 x 14 cm · 0,41 l
11-3697-8266





“Decorative interior accessories for well-being”

IT'S MY HOME

Collection





„Trendy pottery look –
Amazing, not perfect!“

CRAFTED Collection

Breeze



Bowl
16 cm · 0,78 l
19-5167-1900



Mug
12 x 9 x 10 cm · 0,35 l
19-5167-9651



Salad plate
21 cm
19-5167-2640



Breakfast set 6 pcs.
(2 x bowl, salad plate, mug)
19-5167-9071



Dinner set 4 pcs.
(2 x flat plate, deep plate)
19-5167-8547

Denim



Bowl
16 cm · 0,78 l
19-5168-1900



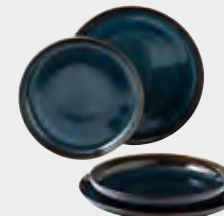
Mug
12 x 9 x 10 cm · 0,35 l
19-5168-9651



Salad plate
21 cm
19-5168-2640



Breakfast set 6 pcs.
(2 x bowl, salad plate, mug)
19-5168-9071



Dinner set 4 pcs.
(2 x flat plate, deep plate)
19-5168-8547



„As though carved out of stone“



„A modern classic“

MARMORY

Collection



VOICE BASIC

Collection





Food Specials

Discover innovative products with sophisticated extras. Villeroy & Boch has developed a Food Specials collection for anyone who takes pleasure in their food. No matter whether steak, pizza, pasta or miso soup – you will find customised products for serving and enjoying food, perfect for your teams and your business partners alike.



„All the pleasure and style
of a cucina italiana“

VAPIANO
— Collection —



Salad bowl set 2 pcs.
21 x 17 cm · 0,78 l
10-4257-8411



Pasta bowl set 2 pcs.
28 x 21 cm · 0,92 l
10-4257-8472



Soup bowl set 2 pcs.
18 x 16 cm · 0,7 l
10-4257-8477



Pasta plate set 2 pcs.
26 x 21 cm · 0,44 l
10-4257-8476



Bowls-trio set 6 pcs.
10-4257-8549



OFFICIAL TABLEWARE OF
VAPIANO®
PASTA | PIZZA | BAR

„A must for every
passionate pasta lover“



PASTA PASSION

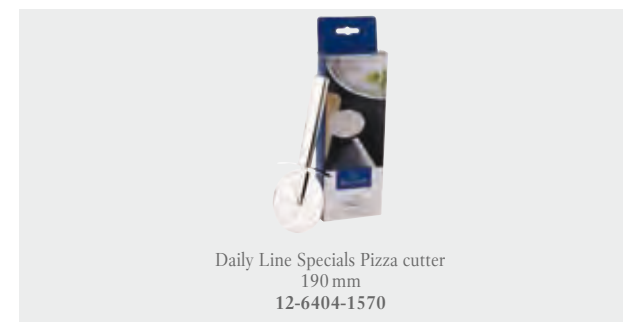
— Food Specials —



„Turn pizza into
an experience“

PIZZA PASSION

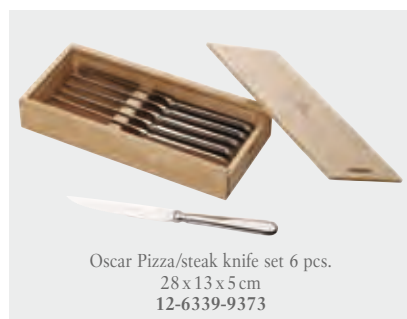
— Food Specials —





BBQ PASSION

— Food Specials —



SOUP PASSION

— Food Specials —



“Tea, coffee or perhaps hot chocolate?
The perfect mugs for every occasion.”



ARTESANO

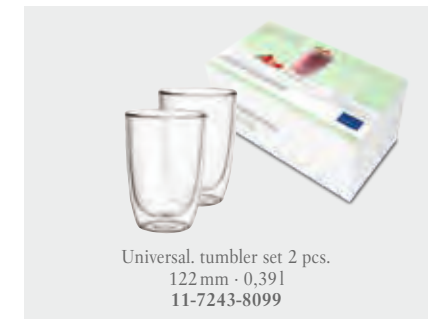
Collection



Cup L set 2 pcs.
95 mm - 0,42l
11-7243-8086



Cup M set 2 pcs.
80 mm - 0,22l
11-7243-8085



Universal, tumbler set 2 pcs.
122 mm - 0,39l
11-7243-8099



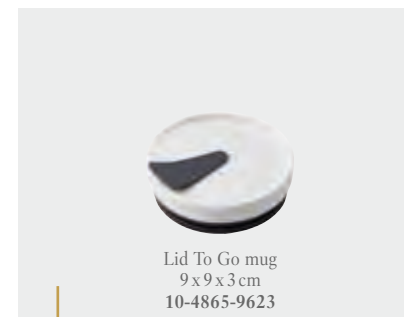
Mug
0,38l
10-4130-9651



Dip bowl set 4 pcs.
10-4130-9023

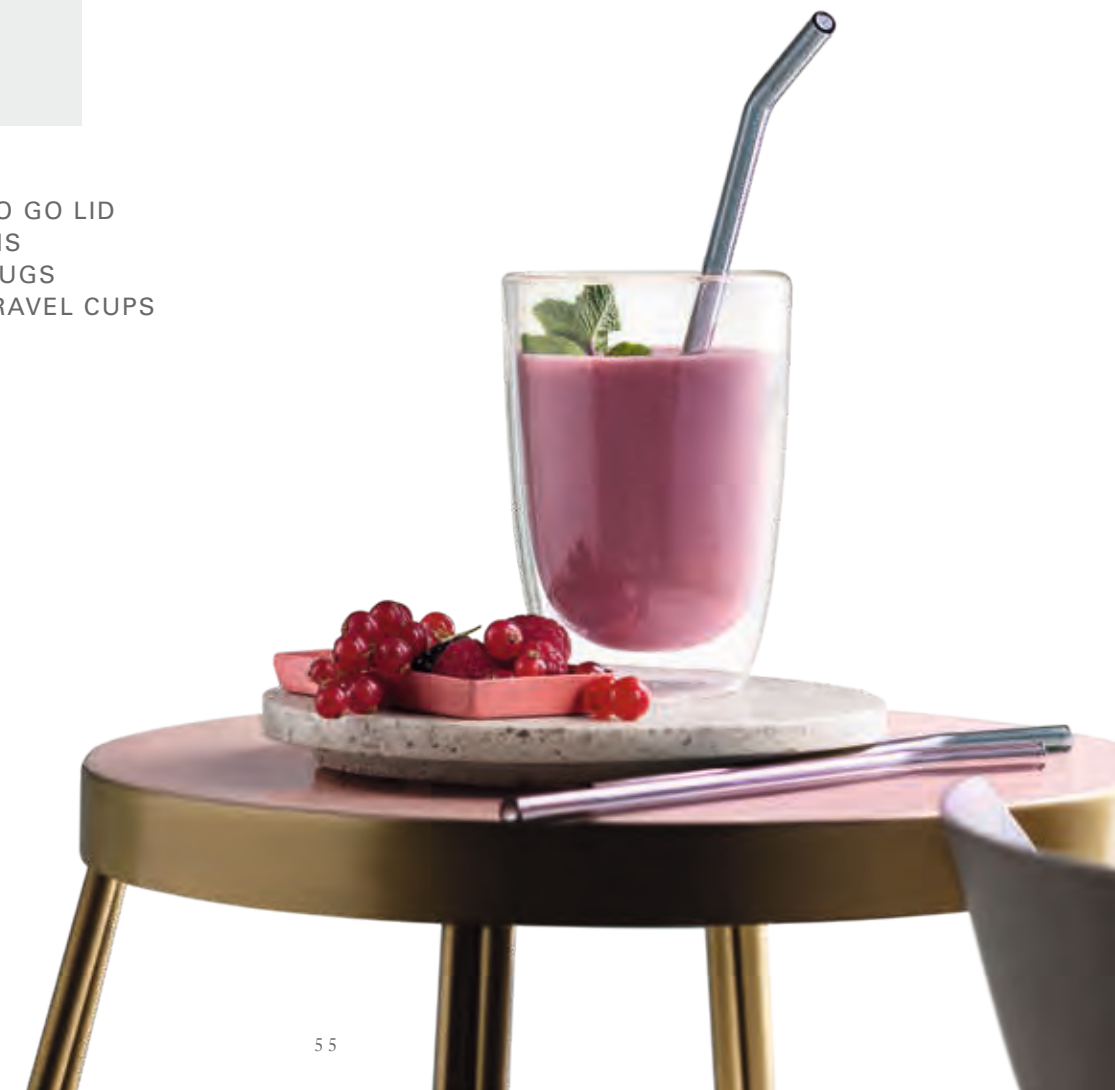


Artesano Barista mug
12 x 10,5 cm - 0,38l
16-4026-9651



Lid To Go mug
9 x 9 x 3 cm
10-4865-9623

OUR PRACTICAL TO GO LID
ALSO TRANSFORMS
THE ARTESANO MUGS
INTO SEALABLE TRAVEL CUPS





Cutlery

What would a stylish table setting be without selected cutlery matching the crockery? Our cutlery collections range from simple and practical through to delicate and finely decorated. See for yourself how versatile the style elements of our high-quality cutlery are.



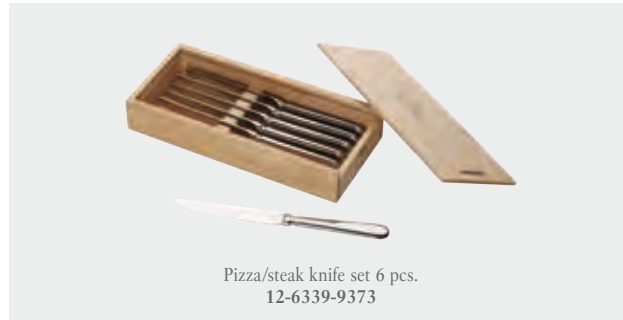
Oscar



Cutlery set 24 pcs.
12-6339-9037



Cutlery set 30 pcs.
12-6339-9057



Pizza/steak knife set 6 pcs.
12-6339-9373



Steak set 12 pcs.
12-6339-9374

Mademoiselle



Cutlery set 24 pcs.
12-6359-9037

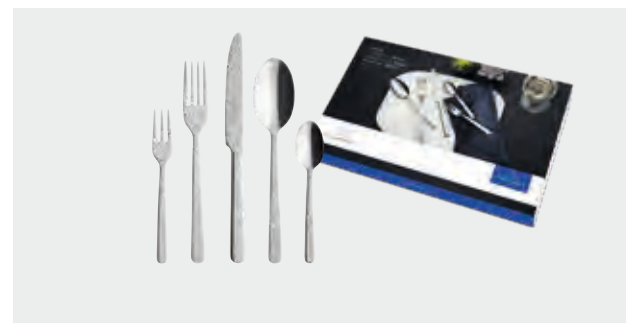


Cutlery set 30 pcs.
12-6359-9057

Louis



Cutlery set 24 pcs.
12-6408-9037



Cutlery set 30 pcs.
12-6373-9057

Arthur



Cutlery set 24 pcs.
12-6373-9037

Victor



Cutlery set 24 pcs.
12-6350-9037



Cutlery set 30 pcs.
12-6350-9057

NewWave



Cutlery set 24 pcs.
12-6338-9030



Cutlery set 30 pcs.
12-6338-9050

Manufacture Rock



Cutlery set 16 pcs.
12-6556-9040



Cutlery set 20 pcs.
12-6556-9058

YOU CAN FIND COORDINATING
MANUFACTURE ROCK CROCKERY ON PAGE 14





Glassware

Whether a fresh cocktail, sparkling champagne, slightly bubbly white wine or a fruity smoothie – our extensive glass range offers an excellent selection for any situation, making it perfect for relaxing and enjoying any beverage with friends or colleagues.





” Multifaceted aromas thanks
to a sophisticated design “

NEWMOON

Collection



Tumbler set 4 pcs.
120 mm · 0,23l
11-3653-8070



Longdrink tumbler set 4 pcs.
160 mm · 0,37l
11-3653-8260



Red wine goblet set 4 pcs.
218 mm · 0,41l
11-3653-8110



White wine goblet set 4 pcs.
200 mm · 0,3l
11-3653-8120



Champagne flute set 4 pcs.
226 mm · 0,17l
11-3653-8130

YOU CAN FIND COORDINATING
NEWMOON CROCKERY ON PAGE 12





“Working from
nine to wine”



“For a sparkling end to the working day –
enjoy the evening together”

PURISMO WINE

Collection



PURISMO BAR

Collection





„ Say ‘thank you’ in style “



„ Minimalist and harmonious,
perfect for every occasion “

LA DIVINA Collection



ENTREE Collection





Christmas

What better way to spread even more cheer this festive season than with our glorious Christmas items? Experience the magic of Christmas with our festive ideas. You will find the perfect idea in our stylish Christmas range to thank your employees, customers and business partners.



„To enjoy magical
Christmas moments“



TOY'S DELIGHT Collection



Salad plate white
24 cm
14-8585-2642



Mug with scattered pattern
0,34 l
14-8585-4863



Bowl small
0,51 l
14-8585-1902



Mug Toy's Delight
14,5 x 8,5 cm · 0,35 l
10-4868-9220



“ The magic of festive
Christmas traditions ”



“ Spread festive cheer
in your team ”

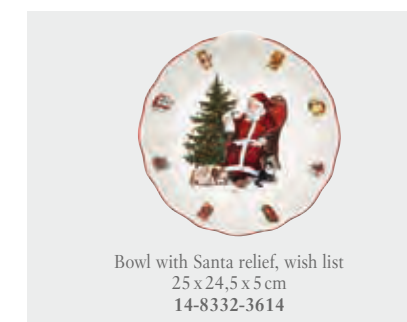
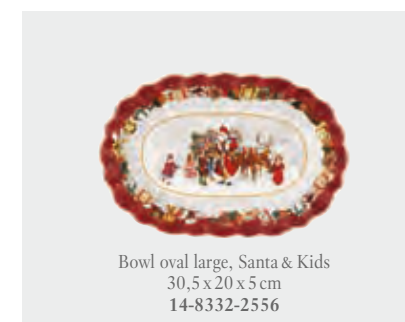


TOY'S DELIGHT Collection

Anniversary Edition



TOY'S FANTASY Collection



“The annual Christmas edition
for collectors and enthusiasts”

ANNUAL CHRISTMAS EDITION

Collection



Salad plate 2021
23,5 x 3 cm
14-8626-2645



Bowl small 2021
16 x 16 cm · 0,15l
14-8626-3874



Mug 2021
0,39l
14-8626-4864



Bell 2021
6 x 6 x 7 cm
14-8626-6865



Ball 2021
6,5 x 6,5 x 8 cm
14-8626-6866



„White Christmas“

TOY'S DELIGHT ROYAL CLASSIC

Collection



Mug
0,30l
14-8658-4860



Mug large
0,50l
14-8658-9651



Bowl large
24,5 cm
14-8658-3640



Salad plate
23 cm
14-8658-2640



Deep plate
0,33l
14-8658-2700



Buffet plate
34 cm
14-8658-2680



Bowl
14,5 cm · 0,5l
14-8658-1900



Bowl small
16 cm
14-8658-3690



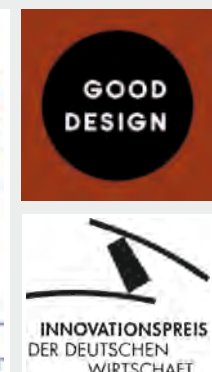
Bowl large
17,5 cm · 0,96l
14-8658-1960





Service

To meet our customers' specific wishes as closely as possible, we offer a comprehensive range of services and personal advice. Find out more about our wide range of design and packaging options.



Customized DESIGN

Corporate communication with a personal touch: we customise our products to match your corporate identity or that of your customers. Our cutting-edge technology and precise craftsmanship produce personalised incentives and advertising material, perfectly geared towards your needs.

SANDBLASTING:

- Possible on glass and porcelain
- Minimum quantity: 100 pieces
- Possible logo size: 10 cm²

ETCHING:

- Possible on stainless steel
- Minimum quantity: 100 pieces

LASER MARKING:

- Possible on many materials
- Minimum quantity: 500 pieces

LOGO PRINT:

- Possible on porcelain
- Minimum quantity: 500 pieces
- Possible logo size: 25 cm²

FULL DÉCOR:

- Possible on porcelain
- Minimum quantity: 1,000 pieces per item or 3,000 pieces with assorted items



Full décor



Logo Print



Sandblasting



Laser marking



Etching

Personal AND INDIVIDUAL

GIFT WRAPPING

We will be happy to wrap your order in any of our high-quality Villeroy & Boch wrapping papers. Alternatively, we can pack our products in gift wrapping provided by you.

Pricing on request

STICKER ATTACHMENT

Although attractively packaged in high-quality wrapping paper, you can enhance the look of your order even more with a gift sticker.

Provided by the customer, pricing on request

GREETING CARDS

Thank your customers, employees and business partners personally: we can enclose a greeting card with a personal message with your order.

Provided by the customer, pricing on request

SUPPLEMENTARY ITEMS

You may also add extra items to your selected Villeroy & Boch products to give your incentives or advertising material the perfect finishing touch.

For example: we will be happy to place a bottle of champagne provided by you with a Villeroy & Boch set of glasses.



Gift wrapping (proposal)



Greeting card (proposal)



Supplementary items (proposal)

Gift boxes AND CARDBOARD PACKAGING

You can choose between the following two options.

UNIVERSAL GIFT BOXES

Upon request, we can send our products in premium cardboard packaging when you order at least 50 sets. Our stylish gift boxes come with fine tissue paper and grey SizzlePak.

Pricing on request

LAYOUT BOXES AND GIFT BOXES

You will receive many of our products in high-quality, attractive gift boxes, which your employees and business partners will enjoy unpacking.

Pricing on request



Gift boxes



Gift wrapping proposal



XS - 139 x 138 x 103 mm
S - 185 x 184 x 124 mm
M - 244 x 242 x 116 mm
L - 302 x 300 x 65 mm

Universal gift boxes

Contact

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