

A close-up portrait of a woman with a white towel wrapped around her head like a turban. She is smiling and looking off to the side. The background is a soft, out-of-focus grey.

# Bath & promotion

MASTERMARK

FROTERY® towels, bath towels and bathrobes are a guarantee of material quality, functionality and original design that you can participate in. FROTERY® offers high-weight products that make towels and bath towels exceptionally absorbent and soft to the touch. Variety of colors of the products, the wide choice of branding technologies and unlimited possibilities make them ageless promotional gifts.

The brand's prestige is determined not only by the quality of the products, but also by the value of the story, which the products gain from you. Trusting our brand, you give FROTERY® the opportunity to create more original promotional gifts that stay modern even when everything is changing and aging.

# Bath & promotion

## Certificates



OEKO-TEX: International environmental certificate of textile goods, manufactured only from non-toxic materials. Products Category II.

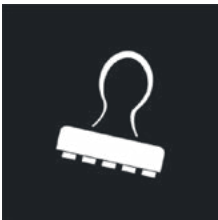


V-Label is an internationally recognized registered symbol for the labeling of vegan and vegetarian products and services. We support transparency with the V-Label.



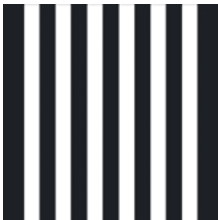
EKO-KOM: We are part of a nationwide system that ensures the sorting, recycling and recovery of packaging waste at a quality European level.

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HOT STAMPING

Print the theme from the heated die on to the product.



PRINTING INTO SURFACE

Transfer of motive by high temperature in a sublimation press to the product.



LABEL

Label with logo, material description and maintenance sewn into the product hem.



PRINTING INTO BORDURE

High temperature transfer of the motive in a sublimation press to a polyester border.



EMBROIDERY

Embroidery of a multicolored motive by an embroidery machine.

IN STOCK

The most luxurious range of towels and bath towels made of fine cotton yarn Soflex®, excels in a high weight of 600 g/m<sup>2</sup>, which guarantees softness and high absorbency of the products. The elegant design consists of five fine stripes made of a combination of chenille and shiny yarn woven into the edges of towels and bath towels. Loop in towel color.

Suitable branding technologies:

Embroidery, Label

# BRILLIANT

**Material:**

100% Soflex®  
cotton

**Size:**

50 x 100 cm  
70 x 140 cm

**Weight:**

600 g/m<sup>2</sup>

**Packaging:**

50 x 100 cm - 35 pcs  
70 x 140 cm - 20 pcs





IN STOCK





IN STOCK

Towels and bath towels of this series excel in a combination of cotton and bamboo material. Bamboo fibers give the products specific properties such as gloss, antibacterial properties and high absorbency. Natural tones harmonize with a pattern made of delicate cubes woven into hem and decorative borders. Loop in towel color.

Suitable branding technologies:

Embroidery, Label

# BAMBOO

**Material:**

60% Bamboo  
40% Cotton

**Size:**

50 x 100 cm  
70 x 140 cm

**Weight:**

530 g/m<sup>2</sup>

**Packaging:**

50 x 100 cm - 50 pcs  
70 x 140 cm - 25 pcs





NEW COLOR

- white
- natural
- walnut
- silver
- avocado
- denim
- ruby





IN STOCK

High quality cotton towels and bath towels have specific 10 cm wide chenille border. The specially twisted chenille thread creates fine velvety hair on the entire surface of the border. The wide border offers the ideal space to place the embroidered logo.

Suitable branding technologies:

Embroidery, Label

## DELUXE

**Material:**

100% Ring spun cotton

**Size:**

50 x 100 cm

70 x 140 cm

**Weight:**

500 g/m<sup>2</sup>

**Packaging:**

50 x 100 cm - 50 pcs

70 x 140 cm - 25 pcs









IN STOCK

SALE

You can find the widest selection of cotton towels and bath towels in this range. Towels and bath towels are also popular for their simple design consisting of two fine strips on both ends of towels and bath towels.

Suitable branding technologies:

Embroidery, Label

# QUALITY

**Material:**  
100% Cotton

**Size:**  
30 x 50 cm \*  
50 x 100 cm  
70 x 140 cm

**Weight:**  
400 g/m<sup>2</sup>

**Packaging:**  
30 x 50 cm - 200 pcs  
50 x 100 cm - 60 pcs  
70 x 140 cm - 25 pcs

**Size bathmat:**  
50 x 70 cm •

**Weight bathmat:**  
700 g/m<sup>2</sup>



SALE

IN STOCK

white \*\*

cream \*

sand

dark yellow \*

royal \*

dark blue \*

turquoise

violet

denim

petrol

apple green \*

orange \*

magenta

red \*

burgundy

chocolate \*

silver

graphite \*

black \*





IN STOCK

NEW

Thanks to the new method of spinning and gentle dying of cotton, towels and bath towels of this line are more fluffy and more absorbent even at a weight of 400 gms. Simple and interesting design consists of wider hems, five decorative stripes on the shorter sides of the product and a cotton hanger. You will find the widest selection of colors by towels and bath towels in this line.

Suitable branding technologies:

Embroidery, Label

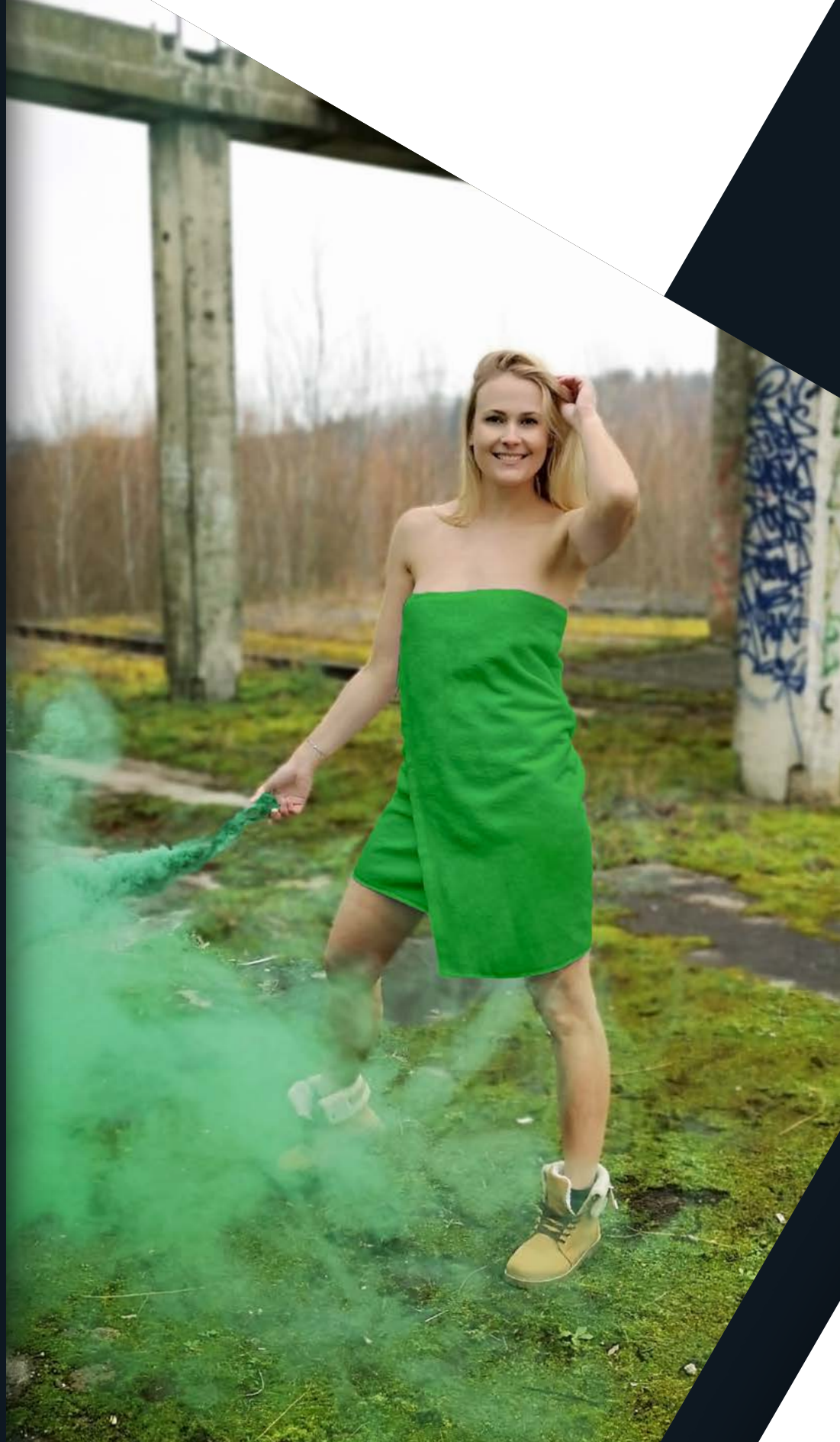
## ELITERY

**Material:**  
100% Cotton

**Size:**  
50 x 100 cm  
70 x 140 cm

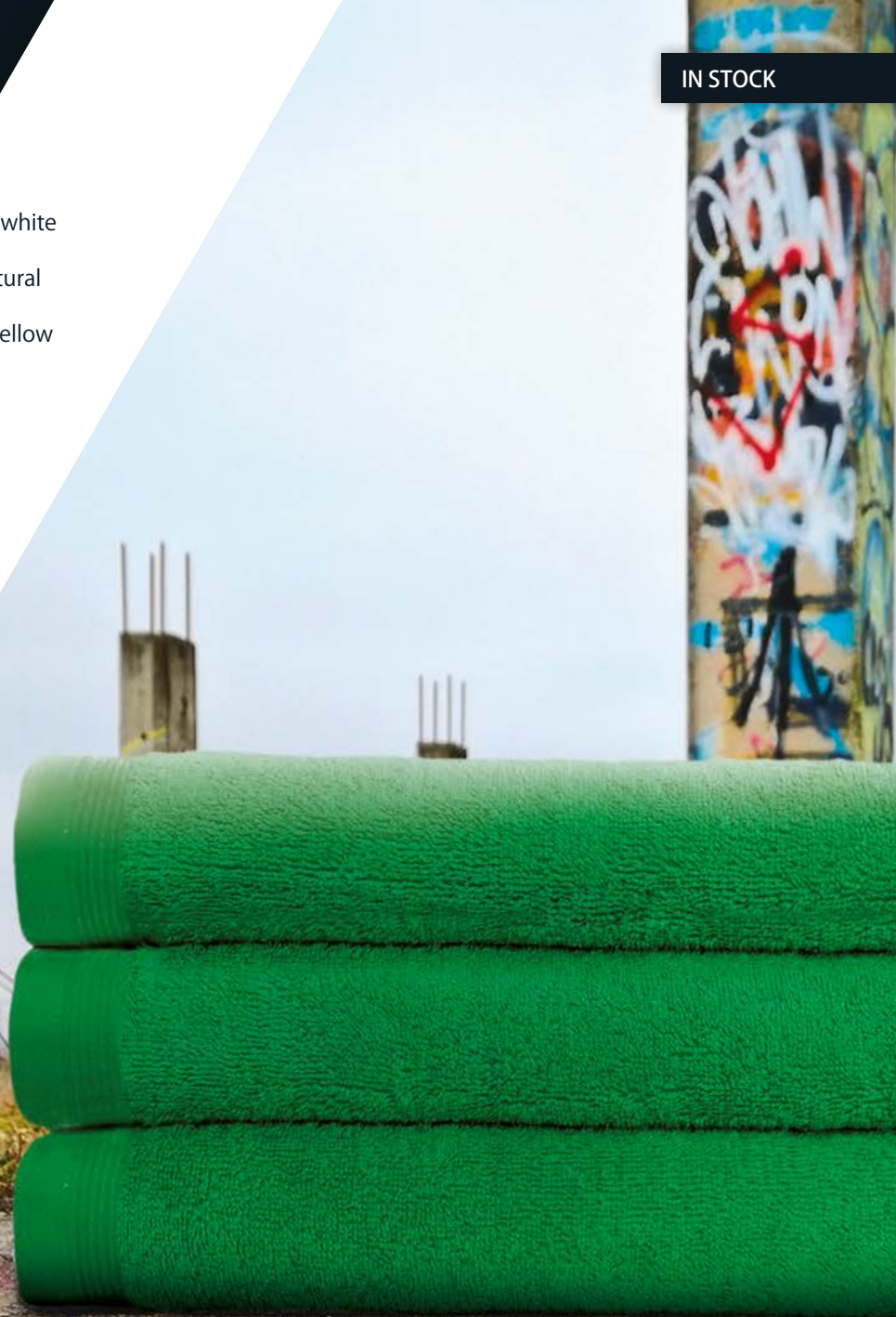
**Weight:**  
400 g/m<sup>2</sup>

**Packaging:**  
50 x 100 cm - 60 pcs  
70 x 140 cm - 25 pcs





- 
- white
  - natural
  - dark yellow
  - orange
  - red
  - deep sea
  - royal
  - sky blue
  - grass green
  - apple green
  - caramel
  - silver
  - graphite
  - black





## IN STOCK

The first range of towels and bath towels suitable for branding sublimation printing technology. Cotton towels and bath towels have a 9 cm wide strip of polyester border, into which promotional motive can be printed. The basic offer of light, dark and pastel shades will satisfy the demand for promotional gifts in corporate colors.

Suitable branding technologies:

Sublimation printing into bordure, Embroidery,  
Label

# PRINT

### Material:

100% Ring spun cotton,  
9 cm wide PES border

### Size:

30 x 50 cm \*  
50 x 100 cm  
70 x 140 cm

### Weight:

400 g/m<sup>2</sup>

### Packaging:

30 x 50 cm - 200 pcs  
50 x 100 cm - 60 pcs  
70 x 140 cm - 25 pcs









IN STOCK

Towels and bath towels suitable for sublimation printing into surface. The polyester side of the towel with a printed motive is soft to the touch. The other, white cotton side ensures excellent absorbency of the products. The image created by sublimation achieves photographic quality and remains even after repeated washing.

Suitable branding technologies:

Sublimation printing into surface,  
Embroidery, Label

# IMAGE

**Material:**

front side 100%  
polyester for printing,  
back side 100% cotton

**Size:**

30 x 50 cm  
50 x 100 cm  
70 x 140 cm  
95 x 180 cm

**Weight:**

400 g/m<sup>2</sup>

**Packaging:**

30 x 50 cm - 210 pcs  
50 x 100 cm - 70 pcs  
70 x 140 cm - 40 pcs  
95 x 180 cm - 20 pcs





IN STOCK



IN STOCK

Quick-drying towels and bath towels made of microfibers are very popular for traveling and sports. Despite the thinness of the material, they excel in absorbency and allow the widest choice of branding technologies.

**Suitable branding technologies:**

Hot stamping, Sublimation printing into surface, Embroidery, Transfer printing, Label, Print by color to color, Double - sided printing

**Possible accessories:**

Elastic rubber, Mesh bag, Metal hook for creation of golf towel

# MICROTECH

**Material:**

80% Polyester  
20% Polyamid

**Size:**

30 x 50 cm  
50 x 100 cm  
70 x 140 cm

**Weight:**

200 g/m<sup>2</sup>

**Packaging:**

30 x 50 cm - 250 pcs  
50 x 100 cm - 100 pcs  
70 x 140 cm - 60 pcs







IN STOCK

Special edition of towels designed as an essential part of golf equipment. Absorbent towels on the top of cotton velour have cut and soft fibers that are velvety to the touch. Towels have a metal loop, thanks to which you can attach them to the golf bag.

Suitable branding technologies:

Embroidery, Label

# GOLF

**Material:**  
100% Cotton

**Size:**  
40 x 48 cm

**Packaging:**  
40 x 48 cm - 100 pcs





IN STOCK

silver  
red  
dark green  
dark blue  
black





IN STOCK

The cooling towel is made of a special cooling yarn that retains water and thus keeps the temperature of the wet towel low. This creates a long-lasting cooling effect. Towels are supplied in a practical, closable tube packaging that can be branded with a label.

Suitable branding technologies:

Label, Label on the closable tube packaging with a loop, Sublimation printing into surface, Print by color to color, Double - sided printing

# COOLING

**Material:**

50% Polyester

50% Cooling yarn

**Size:**

30 x 100 cm

**Weight:**

160 g/m<sup>2</sup>

**Packaging:**

30 x 100 cm - 50 pcs





- electric green
- cobalt blue
- ice blue
- purple
- white



IN STOCK

Cotton towels with a 10 cm wide polyester border suitable for sublimation printing are a revolutionary gadget for fitness workouts. Thanks to the large back pocket, the towel can be put on the back of the exercise bench so that it does not slip during exercise. A small pocket with a zipper is convenient to keep your locker key or cell phone stored while exercising.

Suitable branding technologies:

Sublimation printing into bordure,  
Embroidery, Label

# FITNESS

**Material:**

100% Cotton,  
10 cm wide PES bordure

**Size:**

90 x 40 cm

**Weight:**

400 g/m<sup>2</sup>

**Packaging:**

40 x 90 cm - 60 pcs





IN STOCK

silver





IN STOCK

Extra-large beach towels made of high-quality cotton can be conveniently thrown over a sunbed or spread out on the sand, grass or by the pool.

Suitable branding technologies:

Embroidery, Label

# BEACH TOWEL

**Material:**  
100% Cotton

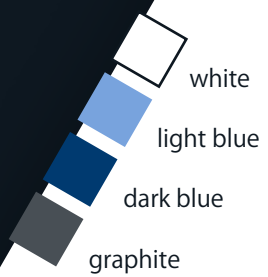
**Size:**  
80 x 180 cm

**Weight:**  
450 g/m<sup>2</sup>

**Packaging:**  
80 x 180 cm - 15 pcs









IN STOCK

NEW

A purely natural range of towels and bath towels made of organic (bio) cotton, which was grown without the use of chemical pesticides, herbicides and fertilizers. The WEGO line meets strict ethical and ecological conditions for obtaining GOTS and Vegan certificates.

Suitable branding technologies:

Embroidery, Label

# WEGO

Way we go...

**Material:**

100% Bio-cotton

**Size:**

50 x 100 cm

70 x 140 cm

**Weight:**

450 g/m<sup>2</sup>

**Packaging:**

50 x 100 cm - 50 pcs

70 x 140 cm - 25 pcs

**Certificates:**

VEGAN





- silica
- citrin
- aquamarin
- nefrit
- achat





IN STOCK

Luxurious bathrobes with a scarf collar and a distinctive hem on the collar and sleeve edges are made of velvety soft polyester fibers on the outside. The inner side is made of high-quality cotton material. Combination of white and gray colors, fashion belt and stylish pockets stand out for this product.

Suitable branding technologies:

Embroidery, Label

# TWINS

**Material:**

inside 100% cotton  
outside 100% PES  
microfiber

**Size:**

XS, S, M, L, XL, XXL

**Packaging:**

8 - 10 pcs





white  
graphite



IN STOCK

Basic line of terry bathrobes of classic style in the below knee-length, scarf collar, two pockets and belt. These cotton bathrobes are often used as hotel bathrobes or wellness bathrobes.

Suitable branding technologies:

Embroidery, Label

# EXCLUSIVE

**Material:**  
100% Cotton

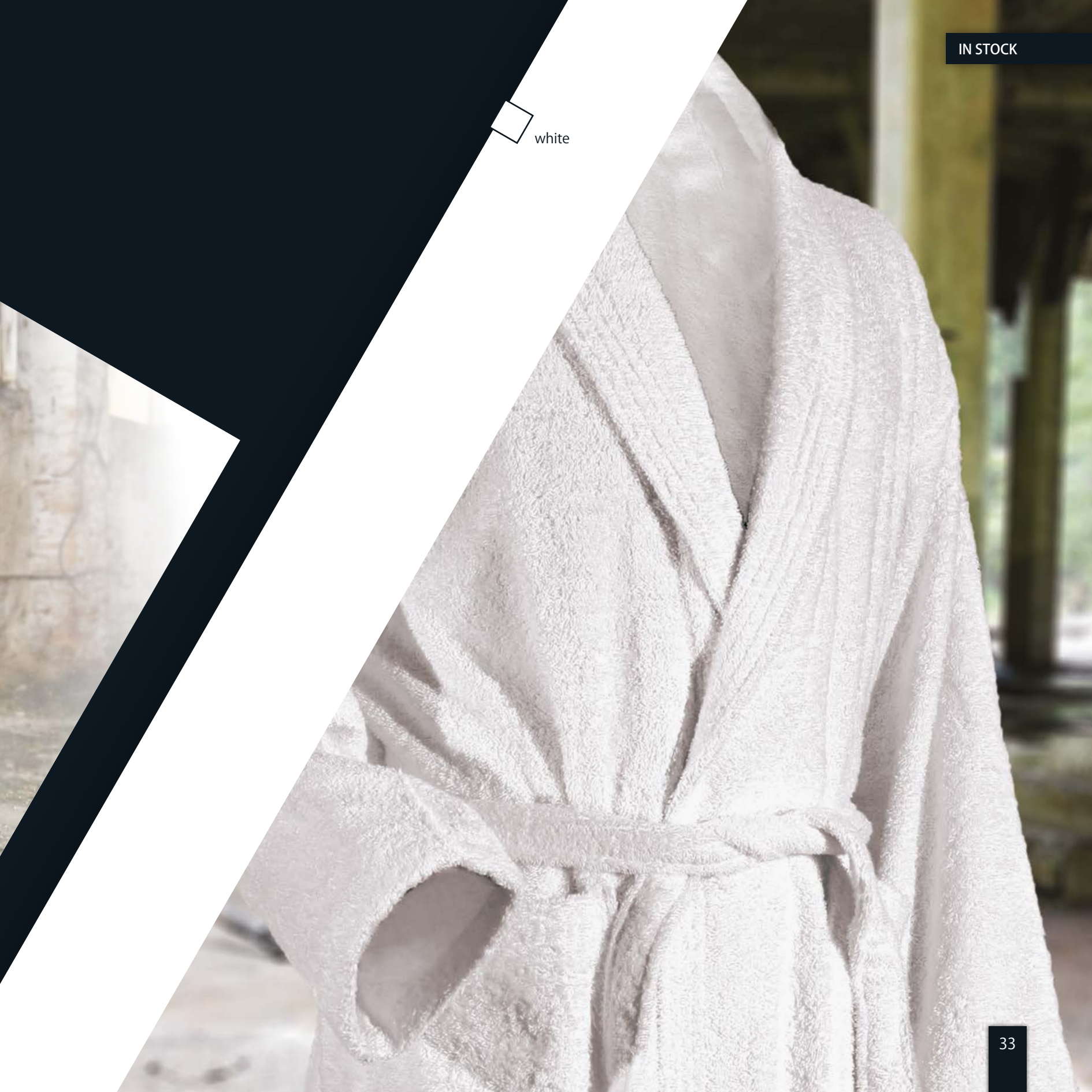
**Size:**  
S, M, L, XL, XXL

**Packaging:**  
8 - 10 pcs





 white



IN STOCK

NEW

Waffle kitchen towels made of quality cotton are soft and absorbent. Cotton is soft, but at the same time durable. The wipes do not leave fibers and are suitable for branding by embroidery.

Suitable branding technologies:

Embroidery, Label

# KITCHEN TOWEL

**Material:**  
100% Cotton

**Size:**  
50 x 70 cm

**Weight:**  
240 g/m<sup>2</sup>

**Packaging:**  
50 x 70 cm - 500 pcs









IN STOCK

NEW

The mat / rug is suitable for sublimation printing on the top side of the product. The print is durable, abrasion resistant. The backside is gray with non-slip dots. Sublistep is light, portable and easy to clean. Suitable for outdoor and indoor use.

Suitable branding technologies:

Sublimation printing into surface

# SUBLISTEP

**Material:**  
100% Polyester

**Size:**  
60 x 40 cm

**Weight:**  
1050 g/m<sup>2</sup>

**Packaging:**  
60 x 40 cm - 50 pcs













A vertical photograph of a forest path. The path is made of dirt and is flanked by green moss and small plants. In the background, there are tall, thin trees with green foliage. The word "BRANDING" is written vertically in white capital letters across the center of the image.

# BRANDING

We help companies spread their stories and market awareness. Branding creates a visual image of the company and brand, creating a distinctive story. Products with a company logo are more personal and therefore more valuable. We can create added value of towels, bath towels and bathrobes FROTHERY® with five basic branding technologies.

- EMBROIDERY
- HOT STAMPING
- PRINTING INTO BORDURE
- PRINTING INTO SURFACE
- DOUBLE - SIDED PRINTING
- PRINT BY COLOR TO COLOR
- LABEL



Embroidery is a very elegant, personal and durable form of branding. We embroider on the highest quality and the most up-to-date multi-heads embroidery machines. The maximum machine embroidery size is 45 x 25 cm; up to 15 colored threads can be used.

**Applicable to products of the series:**

Brilliant, Bamboo, Deluxe, Quality, Elitery, Print, Golf, Beach towel, Microtech, Fitness, Wego, Top, Twins, Velvet, Exclusive, Kitchen towel

# EMBROIDERY







iDeal  
STANDARD



Hot stamping is a modern and subtle branding technology. The selected motive, prepared on a heated die, is pushed into a towel or bath towel due to high temperature and pressure. The big advantage is the speed of the whole process.

Applicable to products of the series:

Microtech

# HOT STAMPING









The promotional motive printed on a high temperature sublimation paper in a sublimation press is transferred to a woven 9 cm wide cotton towel. The picture of photographic quality remains at high washing temperatures.

Applicable to products of the series:

Print, Fitness

# PRINTING INTO BORDURE

FINLANDIA





A dark blue towel is laid out on a light-colored, textured surface. The towel features a white logo consisting of two reindeer facing each other, with the word 'FINLANDIA' printed in a bold, white, sans-serif font below them. The towel is folded, showing its plush texture. In the background, there is a blurred image of a wooden structure, possibly a fence or a piece of furniture, and some greenery. A dark blue diagonal shape is overlaid on the left side of the image.

FINLANDIA

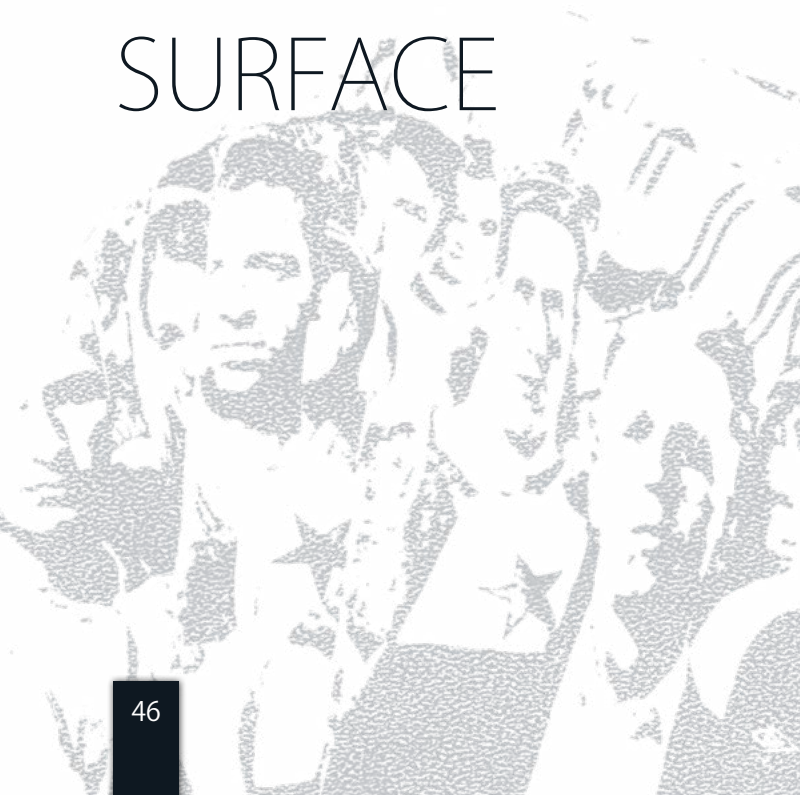


Full-color motives printed on a towel or bath towel surface by sublimation technology achieve photographic quality. The promotional motive printed on a high-temperature sublimation paper in a sublimation press transfers the entire surface of a towel or bath towel.

Applicable to products of the series:

Image, Microtech, Cooling, Sublistep

# PRINTING INTO SURFACE









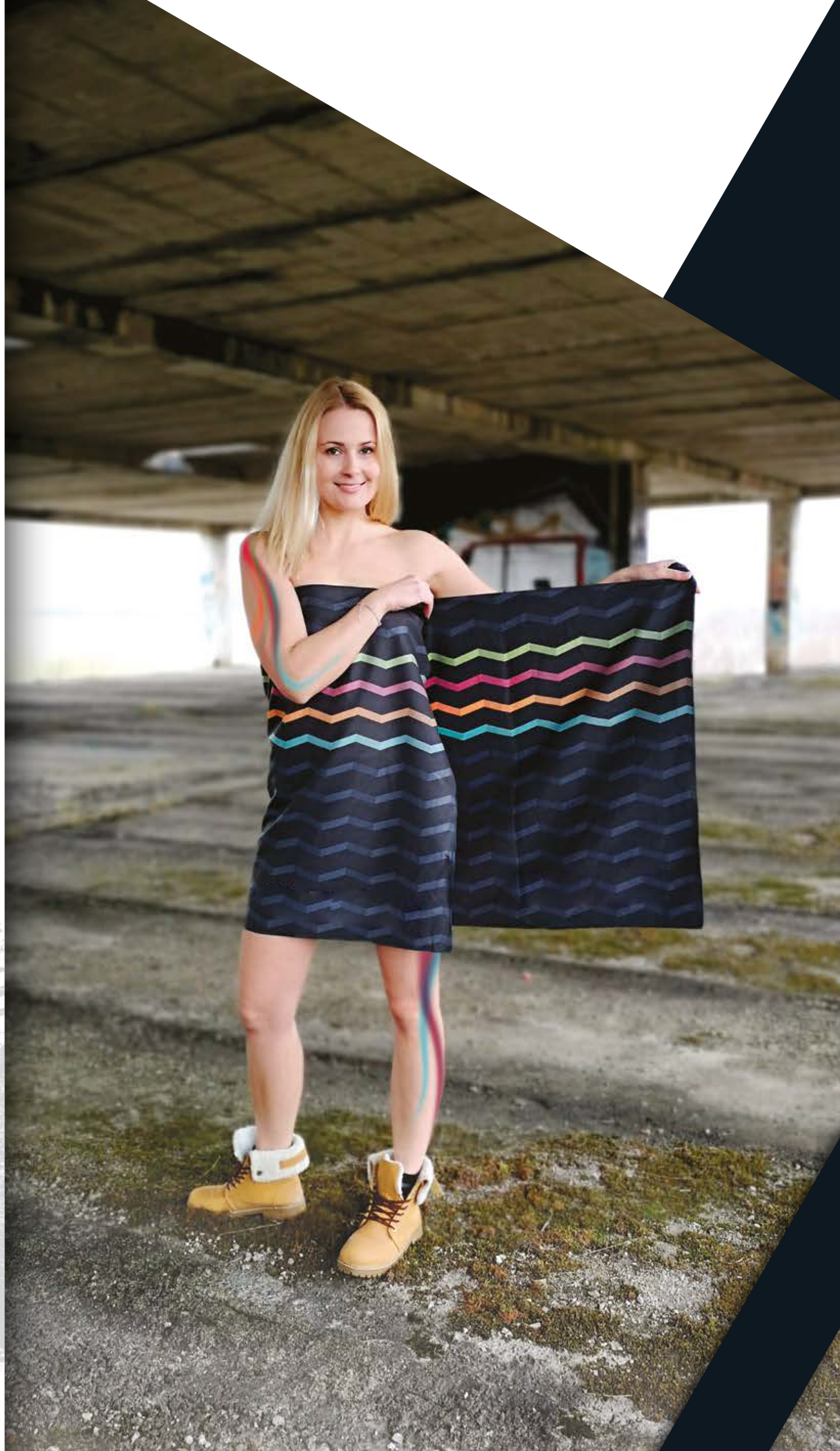
An advertising design printed on sublimation paper can be transferred to the entire surface of the top and bottom of a polyester towel or bath towel using by calender technology.

Applicable to products of the series:

Microtech, Cooling

## DOUBLE - SIDED PRINTING

*Bath &  
promotion*









With this method, it is not printed on the white base of the product, but on a color towel or bath towel. To make the print stand out on the color product, the selected print shade is darker than the base color of the towel or bath towel.

Applicable to products of the series:

Microtech, Cooling

# PRINT BY COLOR TO COLOR









Label is a simple way to brand your finished product with your company logo, material description and maintenance. The label can be sewn into the towel hem and can also serve as a loop. The loops can be printed or multicolored woven in various sizes.

**Applicable to products of the series:**

Brilliant, Bamboo, Deluxe, Quality, Elitery, Print, Image, Golf, Beach towel, Microtech, Cooling towel, Fitness, Wego, Twins, Velvet, Top, Exclusive, Kitchen towel

# LABEL















# TAILOR MADE

Custom production gives a space for corporate creativity. It allows you to order a special product that will be custom-made and tailored to your needs. It gives you the option to choose your own colors, weight, cut, size and branding technology. Within our custom production we offer you following branding products and technologies:

- COLOUR INWEAVING
- HIGH-LOW INWEAVING
- BORDURE INWEAVING
- CHENILLE INWEAVING
- ADVERTISING SET - BATHTOWEL, BATHROBE, SLIPERS
- HOTEL PROGRAM - TOWEL, BATHROBE, SLIPERS, BATHMAT
- ROUND TOWEL
- WELLNESS KILTS
- HAMMAM
- CHILDREN'S RANGE



It's a most popular type of branding - jacquard inweaving, front side usually by two colors, back side is opposite. With color inweaving technology, only two colors can meet in a single strip. Two-color inweaving is suitable for large designs without small details placed in the whole surface of a towel or bath towel. More-color weaving is possible by recommendation of our sales team.

# COLOUR INWEAVING









Decent form of branding, When design is woven into the one color surface of the towel or bath towel, there is used method of high-low inweaving. Terry pattern without a loop is created on the top side of the terry. The resulting design acts as a relief that is displayed in the towel or bath towel.

# HIGH-LOW INWEAVING









Bordure inweaving technology allows the multi-color design to be woven into bordure on a towel or bath towel. The yarn is not in loop in this technology, therefore other colors can be added to the border. Weaving into the border is suitable for multicolored designs with details that stand out in the border.

## BORDURE INWEAVING









Chenille inweaving is a type of weaving technique where patterns are made in the bordure of towel or bath towels using a chenille yarn that creates an effect of a plastic logo and stays pleasant to touch.

# CHENILLE INWEAVING









When making a set, the final package entirely depends on your wishes. The set usually includes a bathrobe, towel / bath towel and slippers, but it depends on your choice. You can specify dimensions, colors, and weights of the products and technology you want to use for your advertising set.

# SET









Hotel operation requires high quality and durability of terry towels, bath towels, slippers and bathmats, which we can deliver within the scope of custom production. The most common branding of this series is embroidery or plastic weaving called the hotel or wellness complex.

# HOTEL PROGRAM









TAILOR MADE

NEW

An unusual, original cut of a towel that will interest you. The round towel is made of polyester fiber on the upper side, suitable for sublimation printing of multicolored designs. Backside made of 100% cotton has excellent absorbent properties. The edge of the towel can be completed with tasteful fringes.

## ROUND TOWEL









Hammam beach towels and bath towels can be made of pure cotton without strips and without border, or on one side of cotton and on the other side of polyester material. We also offer hammams in combination with border weaving, plastic weaving and printing technology. Knots or fringes can be added to edges of the product.

# HAMMAM









Practical terry sauna kilts with a hook-and-loop fastener placed in the upper part of the kilt are made in both women's and men's versions. The kilt can be fitted with pockets and the most common form of branding on the kilt is an embroidery.

# WELLNESS KILT









In frame of our Children's range, we offer pure white terry cloth bibs with embroidery for tying or bibs with one side sublimation printing with a hook-and-loop fastener.

Kids' terry bath towel with a triangular single or double hood. By embroidery branding, we recommend a double hood to avoid scratching the baby's forehead by the embroidery. The simple hood can be made of polyester on one side to allow sublimation printing on the hood.

Kids' washcloth is made of white cotton. The washcloth has a hanging loop and can be embroidered as well. Other colors are produced according your needs.

## CHILDREN'S RANGE

Kids' poncho can be made of cotton on one side and polyester or coral fleece on the other. Poncho can have added ears or a tail.









GIORGIO ARMANI  
beauty

GIORGIO ARMANI  
PARFUMS

GIORGIO ARMANI  
PARFUMS





# PACKAGING

The magic is hidden in details, so it is worthwhile to wrap the terry gift. We offer five basic packaging methods.

- BAG WITH RIBBON
- PRESSING INTO SHAPE
- FROTHERY BOX
- MAXI AND MINI BOX
- MESH BAG
- ELASTIC RUBBER
- ORGANZA BAG





BAG WITH RIBBON  
Polyester bag with ribbon for wrapping towels and bath towels.





#### PRESSING INTO SHAPE

Suitable for 100% cotton products. Not suitable for PRINT, MICROTECH and IMAGE series.





FROTERY BOX

Made of ecological corrugated cardboard. On the outside, the box is smooth with design windows.





#### MAXI AND MINI BOXES

Made of ecological corrugated cardboard in natural or white color. Two sizes.





MESH BAG  
Airy polyester mesh bag for Microtech.  
Size: 17 x 25cm



**ORGANZA SACHET**

100% polyester with 1 cm satin cord for closing the bag, silver color.

Dimensions: 26 x 41cm towels / 33 x 54cm set / 37 x 61cm bathrobe





PAPER COVER

Paper tape with the possibility of printing advertising messages. Different materials and dimensions according to customer's needs.

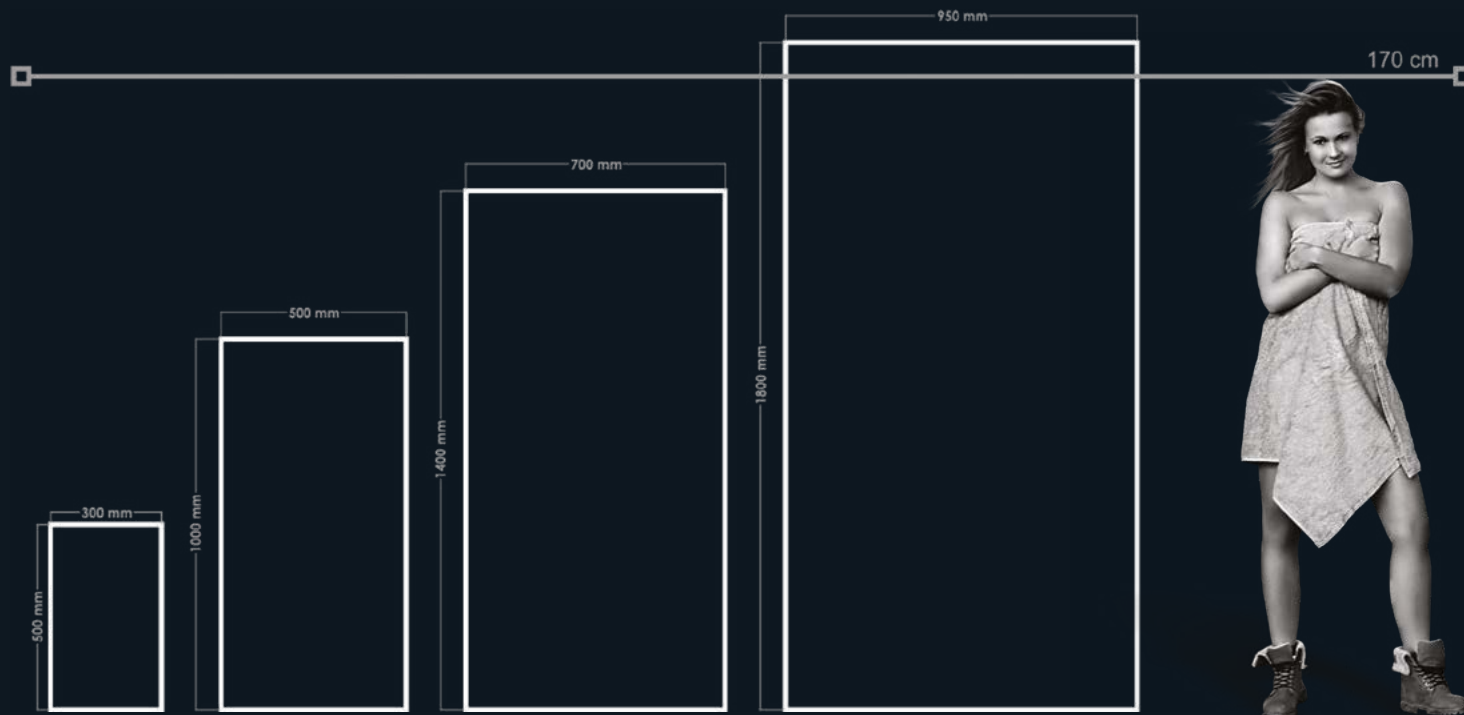




#### ELASTIC RUBBER

Add-on to MICROTECH. It is used to fasten a towel / bath towel when rolled up or as a loop. Different colors of elastics can be combined with towels / bath towels.





#### Natural materials



##### COTTON

Absorbent, fine, yet strong, fiber obtained from the seeds of cotton bush.



##### BAMBOO

Textile raw material obtained from the bamboo stalk by an environmentally friendly process.



##### ORGANIC

Natural (bio) cotton grown without the use of synthetic chemical pesticides, herbicides and fertilizers.

#### Synthetic materials



##### POLYESTER

Weather and microorganism resistant material, which dries quickly.



##### POLYAMIDE

Highly breathable material made from plastic processing. Durable and touch-friendly material, which is easy to clean.



##### COOLING YARN

Cooling yarn made of polyethylene; it dissipates heat and is wear-resistant.



|   |  |   |  |  |   |
|---|--|---|--|--|---|
| <b>white</b><br>0100<br>Pantone Trans.<br>White | <b>silver</b><br>9595<br>Pantone 429           | <b>graphite</b><br>8430<br>Pantone 7540   | <b>black</b><br>9951<br>Pantone Black        | <b>deep Sea</b><br>5951<br>Pantone 2767      | <b>dark blue</b><br>5851<br>Pantone 654   |
| <b>caramel</b><br>7521<br>Pantone 7566          | <b>light blue</b><br>5353<br>Pantone 7453      | <b>sky blue</b><br>5605<br>Pantone 3135   | <b>turquoise</b><br>5510<br>Pantone 312      | <b>royal</b><br>5751<br>Pantone 2935         | <b>cobalt blue</b><br>5358<br>Pantone 287 |
| <b>cream</b><br>1155<br>Pantone 7499            | <b>lime</b><br>6360<br>Pantone 366             | <b>denim</b><br>5757<br>Pantone 2374      | <b>ice blue</b><br>5258<br>Pantone 2191      | <b>petrol</b><br>6965<br>Pantone 3165        | <b>violet</b><br>4851<br>Pantone Violet   |
| <b>natural</b><br>1986<br>Pantone 7506          | <b>avocado</b><br>6676<br>Pantone 576          | <b>apple green</b><br>6510<br>Pantone 368 | <b>electric green</b><br>6558<br>Pantone 375 | <b>grass green</b><br>6850<br>Pantone 356    | <b>burgundy</b><br>3810<br>Pantone 202    |
| <b>sand</b><br>1510<br>Pantone 720              | <b>orange</b><br>2551<br>Pantone 1505          | <b>dark yellow</b><br>1752<br>Pantone 122 | <b>red</b><br>3551<br>Pantone 199            | <b>berry</b><br>3710<br>Pantone 221          | <b>ruby</b><br>6970<br>Pantone 1815       |
| <b>walnut</b><br>8529<br>Pantone 7530           | <b>chocolate</b><br>7086<br>Pantone 7596       | <b>neon yellow</b><br>1769<br>Pantone 809 | <b>neon pink</b><br>3969<br>Pantone 812      | <b>magenta</b><br>3773<br>Pantone Rhoda. Red | <b>purple</b><br>3375<br>Pantone 674      |
| <b>silica</b><br>1121<br>Pantone 9140           | <b>achat</b><br>8121<br>Pantone Warm<br>Gray 8 | <b>citrin</b><br>2121<br>Pantone 7407     | <b>nefrit</b><br>6721<br>Pantone 7537        | <b>aquamarin</b><br>5151<br>Pantone 2707     |   |



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