

Mastermark Oy – Sustainable Development Goals

Mastermark is committed to the UN Sustainable Development Goals for 2030. Our responsibility work covers economic, social, and environmental aspects, with clear metrics and targets set for 2030. Results are reported annually.



Economic and Governance Responsibility

- **Goal:** Continuous improvement of revenue and profitability.
- **Key metrics:**
 - Growth in operating profit through increased sales and profitability.
 - 100% completion of code of conduct training.
 - 80% of purchases from suppliers who accept our ethical guidelines.
 - 100% of high-risk suppliers assessed through EcoVadis.

Environmental Responsibility

- **Goal:** Reduce environmental footprint and be the most responsible company in our industry.
- **Key metrics:**
 - Landfill waste: 0 kg.
 - Plastic waste: –30%.
 - 50% of products eco-labeled.
 - Fossil CO₂ emissions (Scope 1 and 2): –100%.
 - Share of renewable energy: 100%.

Social Responsibility

- **Goal:** Improve employee well-being and ensure equality.
- **Key metrics:**
 - Employee engagement and sense of belonging: 85 points.
 - Serious accidents: 0 cases.
 - Absences: < 2% of working time.
 - Women in leadership positions: 50%.
 - Development discussions: 100%.